

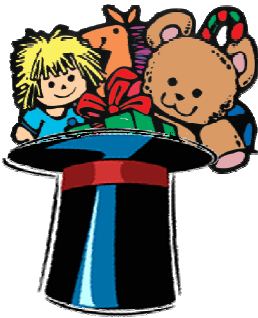
Toy Lift
Books Lift Kids
Kids and Cops
Holiday Shop

Kids Lift Foundation

Volume 10, Issue 1

January, 2009

Toy Lift: 20 years of magic for central VA children!



Toy Lift began in 1988 with a goal of collecting 1,000 toys for Charlottesville children. Over the last 20 years it has grown into a foundation with 3 programs, recruiting over 1,000 volunteers every year and distributing thousands of toys to thousands of families in Charlottesville, Albemarle, Buckingham, Fluvanna, Greene, Nelson, and Orange.

2008 marked the 20th year Toy Lift has provided for children in the central VA area. We were concerned about how that anniversary would play out with the current economic conditions, but despite an increase in need and concern over lower donations, Central VA prevailed!

Thanks to your support, and the help of hundreds of other volunteers and businesses, the 20th Annual Toy Lift brought in just over 10,000 toys and 11,300 books. We are looking forward to continuing these efforts in years to come and even hope to be able to celebrate our 25th anniversary in a permanent building.

We served 2,611 children, representing Charlottesville & 6 counties, 52 schools, and 1,117 area families!

Our Awesome Sponsors:

We had many sponsors for the 20th Anniversary Toy Lift, but some top billers really showed their stuff! **Gold's Gym & Lexis Nexis Publishing** returned as major spon-

sors this year who made many portions of the event happen!. **Albemarle Family.com, Saga Communications, Monticello Media, Charlottesville Newsplex, & WNRN** really helped us get the word out to the community this year. **Central VA Electric Co-op, Comcast, and Dominion VA Power** provided the bucket trucks, while **Sunbelt** helped with the site equipment.. **SNL** provided a significant donation to help us shop for toys where donations were low. **UVA's Safety & Wellness Program** Project provided helmets for every single bike we gave out and **Macmillan Publishing** gave us a tremendous donation to make sure every package included books! **English Inn** provided meeting space for us, **Grubb & Ellis** provided our warehouse, **Bouncing Around Amusements** brought the fun out to the site and of course, we couldn't have had Toy Lift without the site at **Fashion Square Mall**.

Looking for Gala Planners!

We are looking to plan an annual Spring event to help us raise money for a permanent building to call home. Please contact us if you have an interest in participating in a Spring Gala committee. We'd also love to have some new folks help out as advisors this year!

Advisory Board Extraordinaire

Every year we have an advisory team that steps up to the plate to make magic happen! This year's group provided fresh insight, a wealth of hard work and some awesome brain power to making this year's event successful. **Jerry Haskins**, continued to take on the site set up. **Elis Clarke** helped coordinate Toyland and kept everything at the warehouse running. **Marilou Desetto** was a huge help with PR, setting up the Wish List and providing us with another chief at the warehouse. **Andy Desetto** took on our shipping area this year and kept every truck ahead of schedule!!

2009 Executive Board

Tom Powell: Co-Founder, Emeritus

Dave Fafara: President

Gena McClanahan: Vice President - Toy Lift

Jeanne D'Antoni: Co-Vice President - Books Lift Kids

Cyndi Haskins: Co-Vice President - Books Lift Kids

Shirley Haskins: Co-Administrator

Walker Duncan: Co-Administrator

Allison Brewer: Treasurer

Cindy Payne: Immediate Past President



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**TOY LIFT
BOOKS LIFT KIDS
KIDS AND COPS HOLIDAY SHOP**

www.kidslift.org

Thanks volunteers:

Thanks to all the other volunteer groups, schools, and businesses who sent volunteers to help make thousands of holiday wishes

come true —

Agnor Hurt ES, Albemarle HS Key Club, Albemarle HS Take Note, APO, Baker Butler ES, Broadus Wood ES, Brownsville ES, Buckingham ES, Burley MS, CAAR, Cale ES, Central ES, Central Va Mortgage Professionals, Charlottesville HS Key Club, Charlottesville Newsplex, Charlottesville Pre-School Program, Charlottesville Radio Group, Clark ES, Comcast, Crutchfield, Cunningham ES, Dillwyn ES, Dillwyn PS, Gold Hill ES, Golds Gym, Greenbrier ES, Greer ES, H&H Bail Enforcement and Security, Inc, Henley MS, Hollymead ES, Ivy Creek School, Jackson Via ES, Johnson ES, Jouett MS, Junior League, Lexis Nexis, Meriwether Lewis ES, Monticello HS Key Club, Monticello Media, Nathanael Greene ES, New Hope Church, Orange County Public Schools, Red Hill ES, Rockfish ES, Ruckersville ES, Scottsville ES, Girl and Boy scouts, Seminole Total Health, Stony Point ES, Stone-Robinson ES, Sutherland MS, Tye River ES, UVA, Venable ES, Walton MS, William Monroe MS, Wilson School of Dance, Woodbrook ES, Yancey ES

We accept donations year round through Pay Pal. Visit the donate section of our web site. Early donations help us get a jump on the next year, handle operating expenses, replace toys and books for families in crisis (such as a house fire) during the year, and feed our permanent building fund.

2008 Sponsors

North Pole Sponsor: Grubb & Ellis

Santa Sponsors: AlbemarleFamily.com, Central VA Co-Op, Comcast, Dominion VA Power, Gold's Gym, Lexis Nexis, Macmillan Publishing, SNL Financial

Mrs. Claus Sponsors: Bouncing Around Amusements, Charlottesville Fashion Square, English Inn of Charlottesville, Family Christian Store, Gladstone Media, UVA Health Services Safety & Wellness

Rudolph Sponsors: Barnes & Noble, Charlottesville Newsplex, Charlottesville Radio Group, Crutchfield, Monticello Media

Elf Sponsors: Bob Hughes Team, Central VA Mortgage Professionals, Creative Press, Holiday Inn, Papa John's Pizza, Savage Team, Shenandoah Joe, Student Services, Sunbelt, SunTrust Mortgage, Wilson School of Dance, ZiPrint

Candy Cane Sponsors: 5 Guys Burgers, Albemarle County Building Services & Transportation, Allied Waste Management, Anytime Fitness—Crozet, Big Jim's BBQ, Blue Ridge Kettle Korn, C2Ink, Capitol Sheds, Chandler's Bakery, Chik-Fil-A, Cici's Pizza, Doubletree Hotel, Gaines Group, Hilton Garden Inn, Hot Cakes, Jefferson Engraving, Meadowbrook Pharmacy, Mona Lisa Pasta, Ntelos Wireless, Pepsi, RealCentralVA, Rivals, Ron Dominic Entertainment, RSC, Seminole Total Health, The Running Company, Toys R Us, United Rental, Waldenbooks, Wayside Old Virginia Fried Chicken, Whole Foods, WNRN, Wood Grill, Zazus

Thank you to the supporters that make our remote locations work!

Final Touch Tree Service brought back the long-standing Crozet site. **Lauterbach Chiropractic, Acupuncture, & Massage** sponsored their annual Christmas Village at their office in the Lake Monticello Gate Shopping Center near Food Lion for the 5th year. And **Creative Press Printing** collected toys for us in Ruckersville for the 3rd year.

Thank you to the schools and non-profits that ran book and toy drives

Agnor Hurt Elementary, Burley Middle School, Jack Jouett Middle School, Northside Library, Red Hill Elementary, Stony Point Elementary, Sutherland Middle School, and UVA Cavalier Marching Band

**Please visit our sponsors and thank them for their support with your business
Be a sponsor for the 2009 events! Call 975-TOYS**